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Website pages

Lets create a list!

One of the first steps in planning your website is to create a list of all the pages that you might need. A small website might only include a few pages: i.e. home, products, contact-us and about-us. However, if you are thinking about creating a larger website you will obviously need to plan for many more pages.

Identifying your pages

To help identify your pages try spending some time thinking about your websites goals, its purpose and its target audience. It might also be a good idea to research other sites similar to yours to see how they've organised their information.

Don't worry too much about the length of your list, just write down all the pages you think you might need; we will be looking at organising and structuring the pages later on in the next section. E-commerce stores or very large database websites often require a very different approach; in this article we will focus on small to medium sized websites.

To give you an example of a typical set of site pages we have listed the pages of a fictional software company.

1. Home page
2. Company Services
3. Company information
4. Support pages
5. Discussion Board
6. UK Division
7. Ireland Division
8. Scotland Division
9. Contact
10. Company Location map
11. Writing Software
12. Graphic Software

13. Website Software
14. Software updates
15. Extras
16. Software books
17. Book 1
18. Book 2
19. Testimonials
20. Copyright information
21. Privacy Statement
22. Accessibility Statement
23. Links
24. Events
25. Jobs
26. Faq

Our pages so far

As you can see, we have managed to identify a total of 26 pages for our fictional software company, it's now time to start thinking about arranging these pages into website sections.

